

# Canada Life participating account – equity holdings

Excludes former New York Life and Crown Life blocks



## Investments details as of Dec. 31, 2009

Portfolio size: \$ 476.9 million

Proportion of total assets of the Canada Life participating account: 19.2%

## Investment guidelines

Real estate is managed by GWL Realty Advisors Inc. (GWLRA). GWLRA is a wholly-owned subsidiary of Great-West Life with eight offices in major centres across Canada.

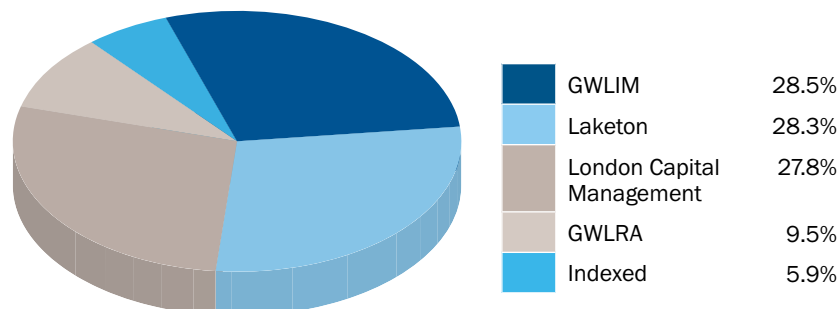
Common stock and preferred stock are managed by GWL Investment Management Ltd. (GWLIM), London Capital Management Ltd. (LCM) and Laketon Investment Management Ltd. (Laketon). These subsidiaries also manage the segregated funds. Each subsidiary manages a growth and a dividend fund for the participating account to provide manager and style diversification. The funds are diversified portfolios of publicly traded stocks, primarily Canadian securities.

## Investments by manager

as of Dec. 31, 2009

	\$ Millions	Percentage
<b>Equity fund managers</b>		
GWLIM	\$ 135.7	28.5%
Laketon	\$ 134.9	28.3%
London Capital Management	\$ 132.8	27.8%
GWLRA	\$ 45.4	9.5%
Indexed	\$ 28.1	5.9%
<i>Total equity assets</i>	<i>\$ 476.9</i>	<i>100.0%</i>

## Investments by manager as of Dec. 31, 2009

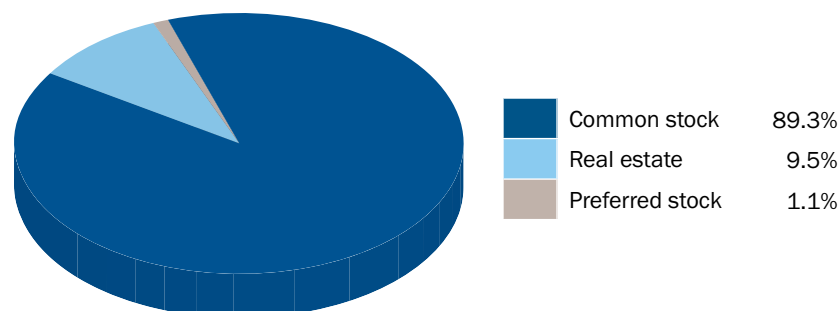


## Investment mix as of Dec. 31, 2009

(\$ millions)

Equity type	\$	Percentage
Common stock	\$ 426.1	89.3%
Real estate	\$ 45.4	9.5%
Preferred stock	\$ 5.4	1.1%
<i>Total equity assets</i>	<i>\$ 476.9</i>	<i>100.0%</i>

## Investment mix as of Dec. 31, 2009



## Common stocks by sector as of Dec. 31, 2009

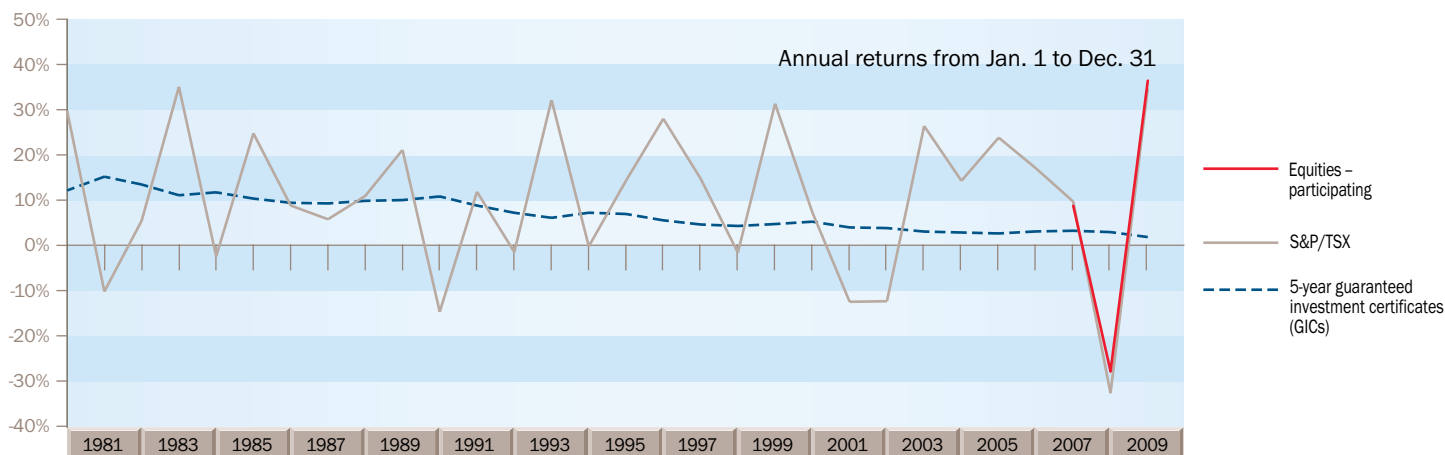
Banks and guarantees	25.5%
Oil and gas	19.8%
Communications	12.8%
Financial services	8.4%
Consumer products and merchandising	6.0%
Other	27.5%

Note: Throughout report totals may not add up due to rounding.

## Common stock holdings as of Dec. 31, 2009

	Percentage of common stock holdings	Percentage of total participating assets
<b>Short term</b>		
Royal Bank of Canada	6.7%	1.1%
S&P/TSX 60 Index Fund	6.6%	1.1%
Toronto-Dominion Bank	5.1%	0.9%
Bank of Nova Scotia	4.3%	0.7%
Suncor Energy Inc.	3.4%	0.6%
Barrick Gold Corporation	3.0%	0.5%
Manulife Financial Corporation	2.9%	0.5%
Bank of Montreal	2.9%	0.5%
Canadian Imperial Bank of Commerce	2.4%	0.4%
Canadian Natural Resources LTD	2.4%	0.4%
<b>Total major holdings</b>	<b>39.7%</b>	<b>6.8%</b>

## Returns



## Historical average returns as of Dec. 31, 2009

	1-year	2-year	3-year
Equities – participating	38.0%	0.4%	3.5%
S&P/TSX	35.1%	-4.9%	-0.2%
5-year guaranteed investment certificates (GICs)	1.9%	2.5%	2.8%

All historical average annual returns are geometric means.

Performance data is provided for illustrative purposes only and represents past performance, which is not necessarily indicative of future performance.

The return on the equities of the participating account reflects the return on the equity assets backing liabilities and surplus after investment expenses are deducted. The return on the equities of the participating account is based on corporate accounting provisions issued by the Canadian Institute of Chartered Accountants regarding accounting for financial instruments (assets) in effect since Jan. 1, 2007. Common stock returns are valued on a marked-to-market basis, i.e. not smoothed. The return on the equities contributes to the overall investment performance of the total participating account.

S&P/TSX Composite Index returns include the reinvestment of dividends as taken from the Canadian Institute of Actuaries Report on Canadian Economic Statistics 1924-2009.

Five-year GIC returns are based on the nominal yields to maturity taken from the Statistics Canada CANSIM V122526 (Bank of Canada website) Feb. 11, 2010. For each calendar year, the average of the monthly GIC rates was used.