



The single fund solution
Continuum Portfolios



The single fund solution

Canada Life understands that it can be difficult choosing and managing investments that meet your financial goals. That's why your plan includes a comprehensive, simple alternative for investing – Continuum portfolios.

Invest toward your dream with diversification and asset allocation

Investment markets and the economy are in a constant state of change. Various investments react differently to these changes – some may increase in value while others decrease.

When you combine these investments in one portfolio, the result is diversification. By combining investments that don't react the same way to market changes, the strength of one investment will balance any weakness in the other, reducing your overall risk.

Continuum portfolios were strategically designed to offer diversification within a single fund by combining investments in different assets, countries and investment styles. While diversification should minimize volatility, Continuum portfolios will still see fluctuations from time to time.

Our five Continuum portfolios are specifically designed to match your investment personality and give you the performance of several investments in a single fund solution.

The portfolios are automatically rebalanced regularly to ensure the asset allocation remains current and consistent with each fund's investment objective.



Make it a reality

Our Continuum portfolios can give you the power of diversification with the simplicity of a single investment fund.

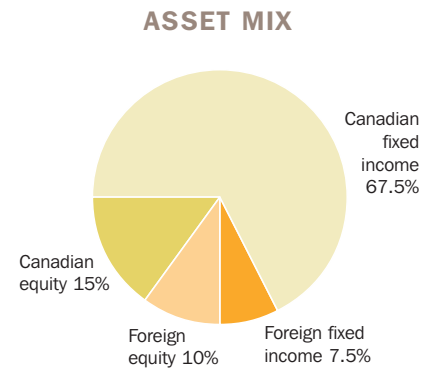
Consider Continuum portfolios if:

- You prefer to leave investment decisions to investment experts
- You want the performance of many investments without having to track each one
- You want automatic rebalancing of your investment portfolio to maintain the original asset allocation

Continuum portfolios

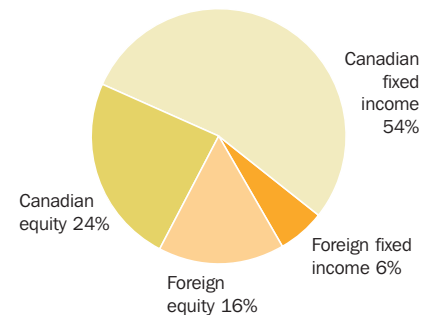
Conservative

With a primary emphasis on income, this portfolio is the most conservative. It's designed for investors who have a shorter-term investment horizon, want a regular income stream, and have concerns about investment volatility. A small equity component is included to help bolster returns above fixed income levels and reduce the risk of the portfolio.



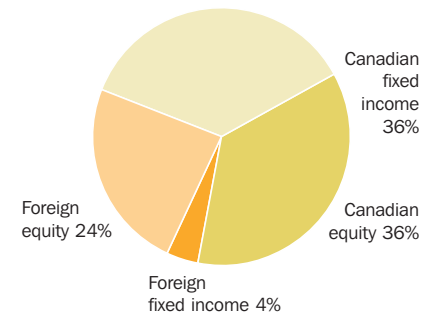
Moderate

This portfolio is designed for investors who have a medium-term investment horizon and prefer more income than growth. The investment mix is managed to help ensure lower volatility while providing a solid component for potential growth.



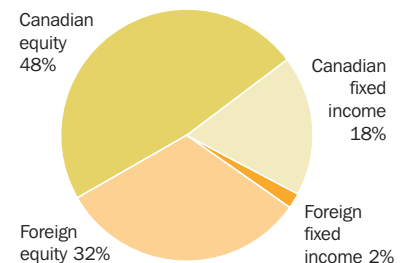
Growth

This portfolio is designed for investors who want a longer-term balance between growth and income at reduced volatility levels. The portfolio is managed to take advantage of market conditions.



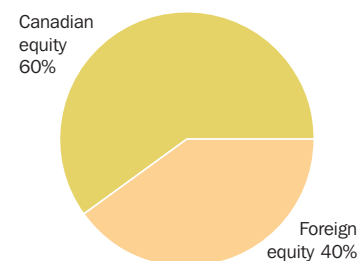
Aggressive growth

With a primary emphasis on growth, this portfolio is made up primarily of equities. This fund is appropriate for investors who want some income in the short term but are most interested in long-term capital appreciation.



Maximum growth

This portfolio consists solely of equity investments for investors who want the potential for maximum long-term growth. It's appropriate for investors with a long-term investment horizon and who aren't concerned with short-term investment volatility.



STRATEGIC FUND ALLOCATION

The composition of the Continuum portfolios may change based on an annual review. Both the target investment percentage and the underlying funds may change. The number of underlying funds may change as well.

The target investment percentage and the underlying funds are provided in the fund reports available at www.canadalife.com and clicking on Group Investment Products > Investments for Plan Members > Canada Life Continuum.



This easy-
to-manage
investment
strategy could
be the key
to helping
you reach
your dreams.



Existing plan members:

Please call us toll-free
with your instructions.
1-800-305-1444

New plan members:

Please fill out, detach and
return to Canada Life with
your application form.

POLICY/PLAN NUMBER

MEMBER NAME

CERTIFICATE NUMBER

Check (✓) your Continuum Portfolio:

CONSERVATIVE
Continuum portfolio

MODERATE
Continuum portfolio

GROWTH
Continuum portfolio

AGGRESSIVE GROWTH
Continuum portfolio

MAXIMUM GROWTH
Continuum portfolio

MEMBER SIGNATURE

DATE



Canada Life™

At **Canada Life**, we believe you need a plan to reach your dreams, and we're making it easier for you to keep track of that plan. We offer several fast, convenient ways to get the information you want ... when and where you want it.

Take our easy-to-use, no jargon website for example. You'll find that www.canadalife.com, lets you do more than just look. It's a transactional website you can actually use. Once you've joined the plan, we'll send your confidential Logon ID and password to your home address. Then you'll be free to access your group plan information from the comfort of your own personal computer or phone.

Our toll-free, *Retirement Information Line* allows you to make immediate changes to your plan.

For more information, please contact Canada Life:

Retirement Information Line

Phone toll-free

1-800-305-1444

8 a.m. to 5 p.m. ET on weekdays

Fax toll-free

1-888-505-5172

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